

2021 Event Schedule & Exhibitor Packages**



**All events will be in person unless otherwise notified 30 days prior, all events will be held virtually as back up on the same date.

EVENT CITY	LIVE DATE	VIRTUAL DATE	BOOTH PRICE
BOS 2021	Sept 15 2021	Sept 15 2021	\$ 4,500
NYC 2021	Sept 9 2021 ^A	Sept 9 2021 ^A	\$ 3,950
SF 2021	Aug 25 2021	Aug 25 2021	\$ 3,950
LA 2021	Sept 22 2021	Sept 22 2021	\$ 3,450
CHI 2021	Oct 6 2021	Oct 6 2021	\$ 3,450
TOR 2021	Oct 27 2021	Oct 27 2021	\$ 2,950

Early Bird Discounts

PAYMENT DEADLINE	5 OR MORE EVENTS	3 OR MORE EVENTS
Before Dec 31 2020	20%	15%
Before Mar 31 2021	15%	10%

Exhibitor Packages

IN-PERSON EVENT	VIRTUAL EVENT*
<ul style="list-style-type: none"> 10x10 (or 8x8') Booth Contact information in show handouts Online PERKS profile displayed all year on perkson.com Lead scan technology during event Full contact information for all scanned leads Complete attendee list (minus email/phone) for event 4 Team Tickets for your team to man the booth 10 Free 'Golden Tickets' to provide your clients/prospects with VIP access 	<ul style="list-style-type: none"> Virtual 15-min presentation slot Virtual booth for additional lead capture throughout the event Lead information for pre-registrants Lead information for live attendees Complete attendee list (minus email/phone) for event 4 Team Tickets for your team to man the booth 10 Free 'Golden Tickets' to provide your clients/prospects with VIP access

*In the event of a required move to virtual (by a state or local entity), all exhibitors will be given the choice to participate virtually or push their participating to 2022.

^ATentative date.