

WHY

EXHIBITORS <3 PERKS

9 Miles East Farm is a scrappy, boot-strapping startup with a non-existent marketing budget. But, we never miss PERKS in a city that we serve because **we get such a great return on the investment** of attendance.

“ **GORDON SACKS**, 9 Miles East Farm LLC, Local Food for Busy People

Perks NYC was totally everything that we needed to **scale our business** at such a critical time. The conference was attended by solid decision-makers that were able to help us make business decisions for the future of our company. PERKS is a **great collaboration of vendors and buyers**, it will be hard to find such a great combination at any other conference.

“ **SHAFCAT**, Events By Pop Up Chic

How far would you go to be at a PERKS Conference? I guess you have to ask yourself where you want to be in this corporate culture? Cause Fund, Inc. is based in Massachusetts and we thought it would be smart to go to PERKS NYC because we wanted to see where that would take us! We found that all our leads were **HOT** (that's how you rate them on the super easy App) and that **all attendees were happy to be there**. (Have you ever seen that at a convention?)

The music, food, massages and the friendly customer service of every staff member made the conference feel more like a Happy Hour! So, Cause Fund has decided to go to PERKS Boston next week, as well. Hope to see you there!

“ **ASTRID HENDREN**, Executive Director, Cause Fund, Inc.

PERKS Chicago, NYC, and Boston were all **great experiences** for us this year! We met exciting and interesting potential clients and enjoyed working with the PERKS team **every step of the way**.

The founders are passionate about cultivating valuable experiences for both attendees and exhibitors. PERKS is **a perfect partner** on our office culture revolution journey.

“ **AJA ZYLBERBERG**, Manager of Events, Platterz

Attending PERKS 2017 was a game-changer for Zippity. We were launching new services in the northeast at the time and PERKS was critical to making our market expansion a success. **The event was well-run and well-attended**, and Zippity came away with 50+ leads that are still paying off today.

“ **ED WARREN**, CEO, Zippity

PERKS has probably been **the single best marketing initiative we have ever done** at LeanBox. The conference attracts forward-thinking companies that are really committed to making culture changes. As a company that is still a relatively new player in the market, PERKS has helped us **connect with hundreds of companies** that are prime targets for our business development.

“ **SHEA COAKLEY**, Leanbox, CEO

