

## WHY EXHIBIT AT PERKS



Ed Warren, CEO, Zippity

### **“ATTENDING PERKS 2017 WAS A GAME-CHANGER FOR ZIPPITY.**

We were launching new services in the northeast at the time and PERKS was critical to making our market expansion a success.

The event was well-run and well-attended, and Zippity came away with 50+ leads that are still paying off today.

Ed Warren, CEO, Zippity

### **“ONE OF THE BEST THINGS ABOUT THE PERKS CONVENTION IS THAT IT BRINGS TOGETHER ALL THE RESOURCES THAT A COMPANY NEEDS TO HELP WITH EMPLOYEE ENGAGEMENT AND RETENTION.**

Let's face it, we know it costs more to hire and train new employees. We try to keep our employees by providing programs that help them stay healthy, focused and grow in their positions.

PERKS is great for a company like ours that provides team building and interactive programs because we got quality time with companies and organizations specifically looking to provide employee experiences that make an impact. We cannot wait to exhibit again this year!”

AC Anders, VP of Corporate Events, Fun Enterprises, Inc.

### **“PERKS HAS PROBABLY BEEN THE SINGLE BEST MARKETING INITIATIVE WE HAVE EVER DONE AT LEANBOX.**

The conference attracts forward-thinking companies that are really committed to making culture changes.

As a company that is still a relatively new player in the market, PERKS has helped us connect with hundreds of companies that are prime targets for our business development.”

Shea Coakley, Leanbox, CEO

